



## **WEAF Making a Difference Awards - Sponsorship Packages**

### **Recognising Excellence in Aerospace and Advanced Manufacturing/Engineering**

We are delighted to announce the WEAF Making the Difference (M.A.D.) Awards 2024 and welcome potential sponsors for these prestigious awards. These awards celebrate the outstanding achievements of trailblazing entrepreneurs across our industry who are truly Making a Difference (M.A.D.). They offer organisations and individuals the opportunity to be recognised for their exceptional contributions to Aerospace, Defence, and Advanced Manufacturing/Engineering in the South-West of England.

The awards will culminate in a prestigious Award Ceremony at the WEAF Gala Dinner, taking place at the Bristol Harbour Hotel on 28th November 2024.

#### **Sponsorship Categories**

Review the sponsorship options below to find the category that best aligns with your organisation's goals. The WEAF M.A.D. Awards and ceremony, new for 2024, offers a unique opportunity to demonstrate a commitment to supporting industry excellence and innovation. For just £300 to £500, your organisation will benefit from valuable exposure and recognition.

#### **About the Awards**

- The industry awards will recognise outstanding achievements across the following key categories:
- Prime/Tier 1 – Innovative Team Award in Design, Process, or Systems
- SMEs – Innovative Team Award in Design, Process, or Systems
- The Unsung Hero Award - open to all
- Sustainability Award - open to SMEs
- Celebrating Leadership Award
- Plus, special award - WEAF - Making a Difference (M.A.D.) Award (awarded by WEAF)

#### **Sponsorship Benefits**

As a sponsor, an organisation will receive extensive recognition and promotion, including:

#### **Brand Visibility:**

- Your company's name on all pre- and post-event marketing for the WEAF M.A.D. Awards.
- Your company's Logo on the award trophy.
- WEAF M.A.D Awards 2024 logo to display on your website.
- The opportunity to present the award at the WEAF Annual Gala Dinner.
- One FREE Gala Dinner ticket - 2nd at 10% discount.

Importantly, sponsoring these M.A.D. Awards, highlights your organisation's commitment to valuing its employees and demonstrates the importance of boosting staff morale to aid retention.

#### **Award Sponsorship Packages**

Sponsorship of one of the prestigious awards listed above, is invited. Sponsorship options range from just £300 to £500.

**Packages:**

- **Named Sponsor:** For an investment of £300, an organisation can become a named sponsor of a WEAFF M.A.D. award.
- **Named Sponsor with Presentation:** For £500, an organisation can present the WEAFF M.A.D. award at our gala dinner, with video and photographic records of the event.

With the opportunity to sponsor one of these WEAFF M.A.D Awards being limited; prompt action is required to secure one of these prestigious award sponsorship packages.

To register your interest, please email: [enquiries@weaf.co.uk](mailto:enquiries@weaf.co.uk)

Thank you.