

## **WEAF M.A.D Awards - Preparing Your Submission**

To ensure your nomination stands out and meets the expectations of our judging panel, please write your submission with the following sections and guidelines in mind:

### **Introduction: 50 – 100 words**

What We're Looking For:

- In this section, provide a brief overview of the nominee or project. If it's a project, mention the project's name and its key objective. The introduction should set the stage for the detailed information to follow, highlighting why the nominee is worthy of recognition.

### **Details: 50 – 250 words**

What We're Looking For:

- An explanation of any the specific achievements, innovative approaches or creative solutions implemented or any impact they have had on the organisation, our industry, or their team. Provide examples and measurable results. Cover how the nominee's efforts contribute to long-term benefits, or to sustainability within our industry.
- Describe how their approach differs from traditional approaches if applicable.
- Describe any challenges that were faced during the process and how they were overcome.
- If applicable, explain how the nominee worked with others, demonstrating leadership and collaboration.

### **Summary: 150 – 300 words**

What we're looking for:

- Summarise the key points of your submission, emphasising why the nominee, project, design, process or system deserves the award. The summary is required to provide a brief overview setting out achievements, which may be used in publications if the nominee is successful.

### **Additional Tips:**

- Ensure your submission is clear and concise. Avoid jargon and keep the language accessible to a wide audience.
- Make sure your submission aligns with the criteria of the award category you are applying for.
- **Format:** Please click on each award above to submit your nomination.
- **Deadline:** All nominations must be received by 18th October 2024.

Thank you for your interest in submitting a nomination to the WEA F M.A.D. Awards.